

## Schleswig-Holstein –

a state with vast potential

**Tourism = one of the most important industries in Schleswig-Holstein**

- approx. 72.0 mill. overnight stays p.a. (of which approx. 20.5 mill. are business related)
- approx. 100 mill. day-trippers p.a.
- approx. 15.5 mill. business related day trips p.a.
- approx. 4.5 bill. EUR turnover p.a.
- approx. 130,000 jobs

(Source: Statistikamt Nord, Kiel as well as DWIF, Munich)

**Investment for the future – the state supports**

- Support programmes: among others, “Zukunftsprogramm Wirtschaft” (“Future Industrial Development Program”), the Joint Agreement for the Improvement of Regional Economic Structures, European Regional Development Fund (ERDF)



**Settlement management for hotel projects**

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More business.  
SCHLESWIG-HOLSTEIN



Ministerium für Wissenschaft,  
Wirtschaft und Verkehr  
des Landes Schleswig-Holstein

